



MAPGUARDIANS

ALWAYS WATCHING

DISCOVER OUR SERVICES

Three levels of service. Choose how far you want us to go — from daily price monitoring to fully automated enforcement.

A WIN-WIN RELATIONSHIP WITH YOUR RESELLERS

Revolutionize your online brand with our cutting-edge MAP Guardian services, designed to propel your business into the future. Our team is committed to breaking new ground, offering solutions that not only meet the needs of today but anticipate market demands, ensuring your success in a digital-first world.

Brand reputation is everything today, and the prices your products are sold at matter. Resellers showing your products at too low a price give customers the idea that you are not high quality. At the same time, resellers who adhere to MAP policies are more likely to provide quality customer service, representing your brand well.

THE GOAL

**PROTECT YOUR NAME.
EMPOWER YOUR
RESELLERS.**

The most powerful thing you can do is protect your brand name and reputation, while allowing resellers the resources they need to represent your brand well. MAP Guardians is the multi-layered system that makes it possible.

CHOOSE HOW FAR YOU WANT US TO GO

MONITOR

BRONZE

THE ESSENTIALS

- ✓ All provided URLs checked at least once per day, at random times
- ✓ Daily reports of all violations

With our most economical service, you get daily reports on a nearly unlimited number of URLs, each checked at least once per day at random times.

DISCOVER

RECOMMENDED MINIMUM · SILVER

FIND WHAT'S HIDDEN

- ✓ Everything in Bronze
- ✓ Regular searches to find new or 'hidden' listings
- ✓ Covers Amazon, Walmart and eBay

Not only do we monitor the URLs you provide, we regularly search for newly created, improperly branded, or otherwise unauthorized listings across Amazon, Walmart and eBay.

ENFORCE

GOLD

FULLY AUTOMATED

- ✓ Everything in Bronze and Silver
- ✓ Violation notices automatically sent to you and resellers
- ✓ Account actions automatically assigned and sent to reseller and you

Enforcement is handled automatically, with no potential conflicts of interest or internal office strife. We handle warnings and, at your option, suspensions on your behalf.

AN ADD-ON FOR REAL-WORLD PROOF

VERIFY

ADD-ON · HANDS-ON

TEST BUYS

- ✓ Real purchases placed by our team, not automated
- ✓ Proves unauthorized sellers with evidence in hand
- ✓ Available alongside any tier above

Not everything can be caught by a crawler. When a seller looks unauthorized, we place a real test purchase ourselves — without revealing our relationship to you — so the order ships like it would for any customer. Once it arrives, we hand you everything needed to tie it back to the seller.

WHAT EACH LEVEL INCLUDES

SERVICE	BRONZE	SILVER	GOLD
All provided URLs checked at least once per day at random times	✓	✓	✓
Daily reports of all violations	✓	✓	✓
Regular searches to find new or 'hidden' listings	—	✓	✓
Covers Amazon, Walmart and eBay	—	✓	✓
Violation notices automatically sent to you and resellers	—	—	✓
Account actions automatically assigned and sent to reseller and you	—	—	✓

Brand Name Surveillance is already included in Silver and Gold. Test Buys (see prior page) is available as an add-on at every level — ask us for details.

GET STARTED

INTERESTED IN **WORKING TOGETHER?**

Fill out some info and we will be in touch shortly. We can't wait to hear from you!

CONTACT US

SEE THE SERVICES